

afro yoga

MEDIA KIT



SACRAMENTO, CA

AFROYOGA.ORG | @AFROYOGABYANGIE

ABOUT

THE WORK

Our work at Afro Yoga is about helping people reclaim and redefine wellness practices — with a unique approach that creates an authentic and convenient community experience.

IMPACT

In the past 4 years, our founder has elevated our brand and community with:

- 2x lululemon Ambassador
- 40+ Brand Collaborations
- 78 Decolonize Your Teaching Mentorship Program Graduates
- 100+ Graduates of Afro Yoga B-School
- 300+ Donation Based Yoga Classes
- \$10,000 Donated to Aspiring BIPOC Yoga Teachers
- 15K+ Podcast Streams
- 17K+ Instagram Community
- \$15,000 Awarded in Scholarships

PARTNERSHIPS

lululemon
Microsoft
NBA, Sacramento Kings
NBA 2K, Kings Guard Team
CalSTRS (West Sacramento)
Kaiser Permanente
Plaid
Rebbl
Barbell
Thistle Co.
Crocker Art Museum, Sacramento, CA
Leimere
Houston Diversity + Wellness Collective
Sacramento State University
University of California, Davis
University of California, Merced
+ Many More

A GLOBAL WELLNESS MOVEMENT

afro yoga



about me

ANGIE FRANKLIN
FOUNDER + CEO

My name is Angie Franklin and I'm the Founder, CEO and visionary of Afro Yoga — a global movement redefining wellness.

I'm a certified Vinyasa, Kemetica and Yin Yoga instructor with a traditional approach that emphasizes slow movement to restore the nervous system, physical and mental body.

My work also intersects where wellness and social justice meet.

I lead trainings on the business of yoga, racial equity and community building for yoga studios and companies like lululemon. I've worked with a number of universities, non-profit organizations and individuals to advance this work.

40+

COLLABORATIONS
+ PARTNERSHIPS

17K+

INSTAGRAM
FOLLOWERS

1,000+

YOGA CLASSES
PROVIDED